

# 2025 DECORATIVE CONCRETE CERTIFICATION

You will receive in-depth instruction on cutting-edge decorative concrete products and techniques. Seminars feature lectures, demonstrations, and hands-on training. A good time is always had by all!

**\$** Cost: \$500.00 per person with MCA Membership  
Cost: \$575.00 without MCA Membership  
coffee, donuts and lunch provided

**📅** Date: February 18th, 2025

**🕒** Time: 8:00am - 5:00pm

**📍** 3130 Pine Tree Rd., Lansing, MI 48911

Hosted and Presented by:



## Course Overview

Our decorative concrete seminar and certification program is tailored for the concrete professional looking for hands-on training and market information that will diversify their current concrete offerings. A full day of application instruction mixed with business essential topics including costing, pricing, and promotion will provide the tools necessary for individuals or companies interested in entering the decorative concrete market. Attendees will be enlightened to the growth potential of this lucrative market. Contractors already offering decorative options will learn additional techniques and methods to improve their finished product and their companies' bottom line. Space for this hands-on training is limited, so make sure to register TODAY!

## Highlights

- Stamped Process & Methods
- Magnetic Stamps
- Preventing Common Issues
- Site Layout
- Integral Color Matching
- Preventing Common Issues
- Controlled Exposed Agg
- Timing & Finishing Options
- Maximizing Profits

**REGISTER  
NOW**



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