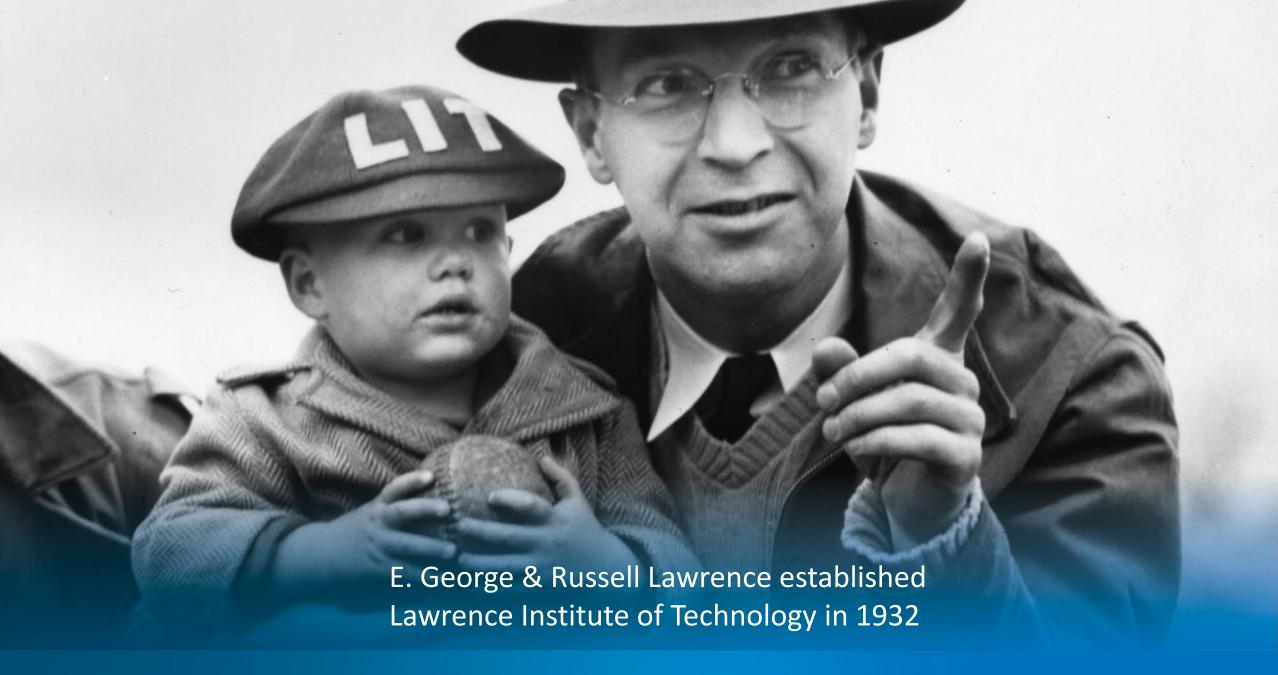
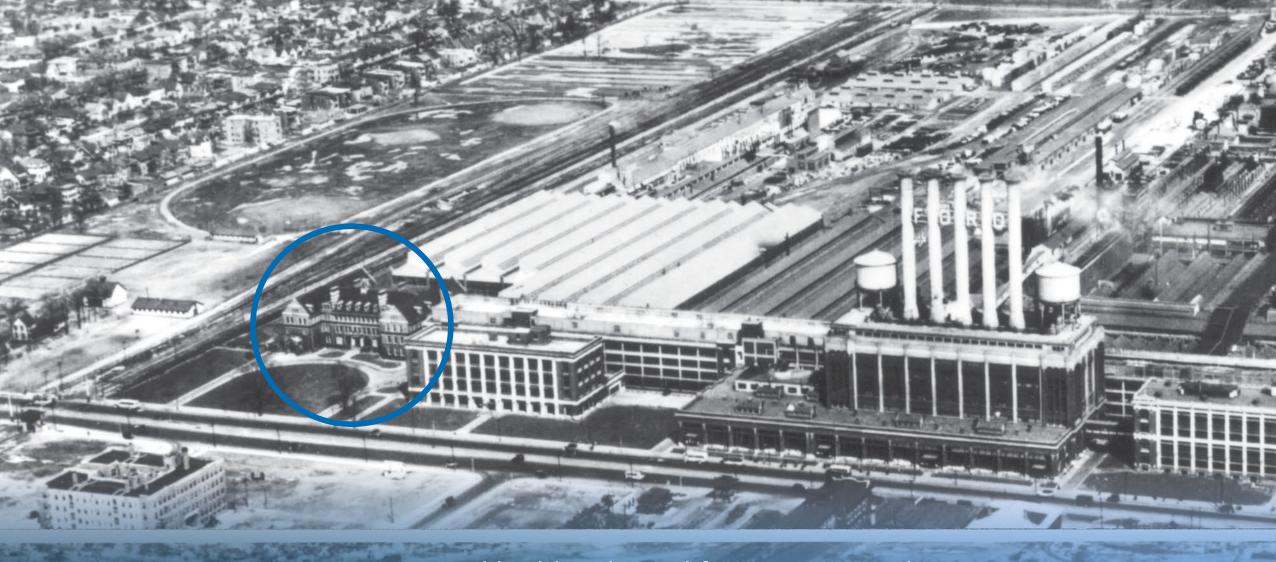
Michigan Concrete Association sponsored

Bachelor of Science in Concrete Technology & Management







Original building leased from Henry Ford, adjacent to the model T assembly plant.



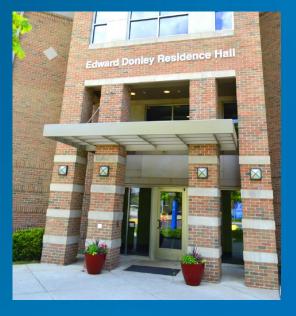
RESIDENCE HALLS + TRANSIT



EAST Freshmen housing



LLOYD E. REUSS Community-style



EDWARD DONLEY
Apartment-style
1 and 2 bedroom



SOUTH
Apartment-style
1 and 2 bedroom



ATHLETICS Varsity and Intramural





Current Varsity Sports

Baseball (M)
Basketball (M & W)
Bowling (M & W)
Cheerleading (M & W)
Cross Country (M & W)

Esports (M & W)
Football (M)
Golf (M & W)
Hockey (M & W)
Lacrosse (M & W)

Soccer (M & W)
Softball (W)
Tennis (M & W)
Track and Field (M & W)
Volleyball (M & W)

Dance Team

Marching / Pep Band

Wrestling (M & W)



Lawrence Tech (LTU)

- Motto: *Theory & Practice*
- Five Colleges
 - College of Engineering
 - College of Business & IT
 - College of Architecture
 - College of Arts & Sciences
 - College of Health Sciences
- Students 3,000
 - 2,300 UG and 700 GR students
- Alumni
 - 33,197 Total alums
 - 16,398 Engineering alums







Lawrence Technological University FY2022

LTU Graduates

- Highest average starting salary in Michigan (2021, 2022 and 2023)
- 95% employed upon graduation

Economic Impact

\$410 Million

Total amount that LTU contributed in economic impact to Metro Detroit during FY 2022.

2,195

Number of jobs created in Metro Detroit because of LTU.

21,982

Number of LTU Alumni in Metro Detroit.

\$382 Million

Revenue Impact of LTU Alumni Owned Firms

Department of Civil & Architectural Engineering (CAE)

• BS in Civil Engineering

- BS in Concrete Technology & Management
 - w/ Minor in Business Administration (BSCTM)
- Certificate in Concrete Technology (CCT)

- MS in Architectural Engineering (integrated BS&MS)
- MS in Civil Engineering
- MA in Construction Engineering Management
- PhD in Civil Engineering





Project Time Line

• 2021-2022: MCA/LTU engagement

• 2022-2023: Curriculum development

BSCTM degree approved

Partnership agreement

2023-2024: Official program launch

CCT program approved

Marketing & recruitment

2024-2025: First cohorts (BSCTM & CTT)



Industry-University Partnership

Goal: to develop the future workforce and forming the framework for the future of the concrete industry.

Financial support of \$500,000

- Development & Operations / \$300,000
- Scholarships / \$50,000 per year #10/year

Curriculum, Internships, Practicums

Add. industry sponsored scholarships Fessler Bowman (4 x \$6,000)

LTU STEM Scholarship - \$19,750 per year (FT)





Why Lawrence Tech?

- Long standing ties with the *Concrete Industry*
 - Practice, design, analysis and innovations
 - Construction engineering and management
 - Supportive College of Business & IT

- State-of-the Practice Laboratory Facilities
 - highly qualified staff

Outstanding student support system







Laptop Program -- customized computer provided

Architecture + Design

Revit, 7 Zip, CATIA

AutoCAD Architecture,

Maya, Alias, 3DS Max

Adobe CCE

Rhinoceros, After Effects

Google SketchUp Pro

Expression Web 4

and more



Engineering

AutoCAD

CATIA

Maple

Math CAD

Solid Works

RISA

Bentley

Faculty Resources

Lawrence Technological University

Five Faculty with expertise in concrete + 2 CTM faculty in Year 3 & 4

Dr. Nishantha Bandara, PhD, PE, CTM & CCT Program Director

Two Construction Engineering Faculty + ~ 8 Construction Engineering Adjunct

Two highly qualified project engineers





BS in CTM CoBIT Faculty

- Principles of Economics
- Intro to Financial Accounting
- Principles of Mgmt
- Intro to Bus Law
- Principles of Marketing
- Human Resource Mgmt









Accounting & Finance Faculty

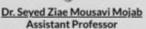






Information Technology Faculty







Management Faculty













Raghavan Dr. Jacqueline Sta Professor Professor

Marketing Faculty





Program Educational Objectives BSCTM

The CAE Department will offer a Bachelor of Science in Concrete Technology & Management program with a minor in Business Administration where students acquire the education and skill set so that, as alumni, they achieve the following program educational objectives:

- Provide technical and managerial leadership in sustainable solutions to complex concrete projects ranging from buildings to heavy civil constructions.
- Apply and integrate efficient business solutions in the concrete industry.
- Deliver expert troubleshooting skills to correct issues related to concrete products.

Lawrence Technological University





CTM Program Highlights



4-year bachelor's program in Concrete Technology & Management with a Minor in Business Administration (120 credit hours)

- 18 concrete and construction-related courses
- 6 business and management courses
- 13 humanities and natural science courses
- 3 mathematics courses
- 1 civil engineering graphics class
- Required concrete industry practicum in fall of 4th year

Extra Curricular Opportunities

Internship program with MCA member companies

CCT Program Highlights



2-year Certificate Program in Concrete Technology (16 cr. hours, part time)

- 6 concrete construction-related course including select two (2)
 - Concrete Applications Heavy Civil & Highway
 - Concrete Applications Buildings
 - Construction Engineering
- Incorporates certifications
 - Concrete Field Testing Technician Grade I
 - Concrete Laboratory Testing Technician Level 1
 - o Concrete Strength Testing Technician
 - Aggregate Testing Technician Level 1

Nabil Grace Center for Innovative Materials Research (CIMR)







Lawrence Technological University

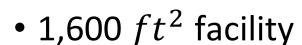
Transportation Materials Lab







Air content – press



- Main lab to evaluate fresh concrete
- Usage: CE Materials and Industry Certification Courses (MDOT- Density certification, MDOT-Aggregate Level 1 and Level 2 certification, ACI Level 1 Field Technician)







Concrete cylinders



Curing cabinet





Structural Testing Laboratory







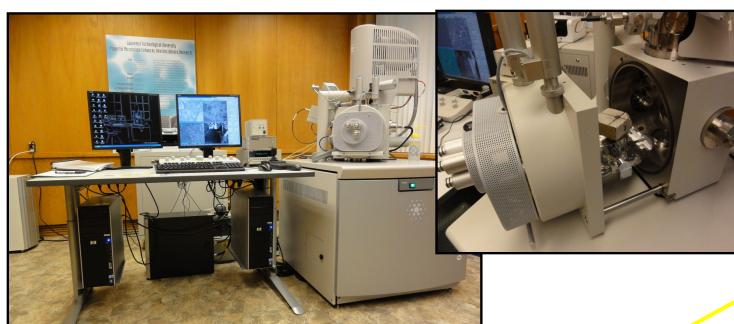




Other Resources - ESEM







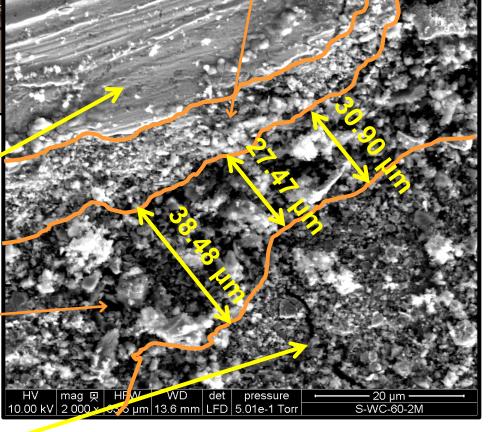
3.0" x 3.0" x 1.5"

Sample cut

Rebar

Porous _ zone (at interfacial)

Concrete



2,000X magnified & examined using Environmental Scanning Electron Microscope



Implementation Plan

	Academic Years						
Task	2022-23	2023-24	2024-25	2025-26	2026-27	2027-28	2028-29
Marketing/Recruitment							
Curriculum Development							
Equipment Purchase/Maintenance							
Offering of New Courses							
First New Faculty							
Second New Faculty							
Implementing Assessment Plans							
MCA Financial Contributions							

Recruitment

- Oakland County Highschool Counselors Association Meeting (November 2023)
- Innovation Expo Day for high school tech centers (December 2023)
- LTU Visit Day sessions and lab tours (December 2023)
- E-mail campaign to high school admission counselors (January 2024)
- Social media campaign and printed material (since October 2023)
- Regular admission's recruitment tours ongoing

Ongoing recruitment events (February and March)







Veterans







Nation's Best 388 Colleges



