



2022 MCA Conference & Workshop Exhibitors Information



Once again, the **2022 MCA Conference & Workshop** will feature the popular **Exhibit Hall**. This year we will again be at the beautiful Inn at St. John's in Plymouth, Michigan on February 16-17, 2021. This event is the perfect time for you to meet with your key customers, network with participants and showcase your products and services.

Key Data: Wednesday and Thursday, February 16th and 17th, 2022
The Inn at St. John's, Plymouth, Michigan

Complete and return the Exhibit/Exhibitor Registration Form to the MCA by February 1, 2022. Don't forget to make your hotel room registration at the Inn at St. John's by calling (734) 414-0600 (be sure to mention "Michigan Concrete Association" to get your guaranteed room rate) or you may choose one of the following options:

Option One:

Go directly to their website; www.theinnatstjohns.com, click on "Reservations" on the home page. On this screen, choose the 'Group Code' tab at the top of the screen. You will be prompted to enter your group code here.

GROUP CODE: MC021522A

You will then select the dates of your stay and will then be prompted to select your room type. The group access code must be entered to receive the group rate.

Option Two:

Type this direct link to view your group reservation screen:

<http://bookings.ihotelier.com/bookings.jsp?groupID=2808284&hotelID=6153>

Note: The cut-off date for hotel room reservations is **February 1, 2022.**

Guidelines:

1. Signage will be at each table upon arrival.
2. Set-up will begin Wednesday, February 16th at 7:00 a.m. We would like all exhibit areas to be completely set-up by 10:00 a.m. **The conference begins at 7:30 a.m. with registration. The opening session begins at 8:30 a.m. and the first break will take place at 10:00 a.m.**
3. No exhibits or signs may be pasted, nailed, taped, tacked or stapled to the walls or doors.
4. All exhibits and materials must be removed by 3:00 p.m. on Thursday, February 17th. (Note: Conference ends right after the awards luncheon.)

Once again, this year we have given exhibitor attendees a reduced rate on the MCA registration for the seminars, breakfast, breaks, lunch, reception, and dinner. Enjoy!

Please note: The reception and breaks will all be held within the exhibit area.

2022 MCA Conference & Concrete Workshop Exhibitor Registration Form

MCA EXHIBIT FEES:

Registration for Exhibitor - Includes One Attendee Registration and a 6' Table

- Tabletop Fee for Member \$600.00
 Tabletop Fee for Non-Member \$760.00

Registration Fee for Additional Attendees:

- Conference Registration Fee for Member \$360.00
 Conference Registration Fee for Non-Member \$440.00

The registration fee covers lunch on Wednesday, reception on Wednesday, annual meeting dinner on Wednesday evening, breakfast on Thursday, awards luncheon on Thursday refreshment breaks for both days, and workshop sessions for each attendee.

Table location will be assigned by MCA – look for table signage upon arrival.

Check: Make checks payable to: Michigan Concrete Association-This is your invoice.

Total Due: Table Top Fee \$ _____ + Additional Registration Fee(s) \$ _____

- Our check is enclosed in the amount of \$ _____.*
 Credit Card: Visa, MasterCard, Discover or American Express \$ _____

Please bill the following credit card: Please check if electric is needed

COMPANY NAME: _____

NAME ON CREDIT CARD-PRINT: _____

CARD BILLING ZIP CODE: _____

PHONE: (____) _____ FAX: (____) _____

Signature _____ Date: _____

Credit Card #: _____

Exp. Date: _____

Email address for receipt: _____

ATTENDEES (One is included in Table top fee – additional attendee(s) at discounted rate)

1. Name: _____ 2. Name: _____

Title: _____ Title: _____

E-mail: _____ Email: _____

Please use a separate sheet for additional attendees.

Cancellation Fees/Refund Deadlines

Prior to Feb. 1, 2022 - 100% Refund

After Feb. 1, 2022 - No Refund

**FORMS MUST BE FAXED, EMAILED OR MAILED INTO THE OFFICE BY
FEBRUARY 1, 2022 TO RESERVE AN EXHIBIT SPACE.**

EMAIL: cruthig@miconcrete.net

Michigan Concrete Association, 2937 Atrium Drive, Ste. 200, Okemos, MI 48864
Phone: (517) 347-7720 or (800) 678-9622 Fax with credit card payment to: (517) 347-7740

2022 MCA Winter Conference Sponsorship Opportunities

Key Data: Wednesday & Thursday, February 16th and 17th, 2022
The Inn at St. John's, Plymouth, Michigan

Sponsoring the conference, a reception, breakfast, lunch, speaker, award posters or the award ceremony is a great way to thank your existing customers and introduce yourselves to potential new ones. If you would like to sponsor an event this year, please see the options below or if you have questions contact Corrina Ruthig at the MCA office.

Conference/Workshop Sponsorship (1 available) \$2,000.00

For the maximum exposure, this sponsorship will give sponsors a strong presence throughout the event. This sponsorship includes the opportunity to greet attendees at the registration table, place collateral materials in the registration packets, display collateral items in registration area, a listing in *Concrete Connections*®, recognition in onsite packet and on MCA's web site, signage at the conference, and up to 2 complimentary workshop registrations.

Breakfast/Lunch Sponsorship for Two Days (6 available) \$500.00 each

This sponsorship offers a great deal of exposure at the conference. This sponsorship includes the opportunity to place collateral and/or gifts on a table during breakfast, a listing in *Concrete Connections*®, recognition in onsite packet and on MCA's web site, signage at the conference.

Annual Meeting and Wednesday Night Reception Sponsorship (Unlimited) \$500.00 each

This sponsorship offers wonderful exposure at the conference. This sponsorship includes a listing in *Concrete Connections*®, recognition in onsite packet and on MCA's web site, and signage displayed during the reception. You may also place collateral materials and/or gifts on a table during the reception.

Speaker Sponsorship – Opening Session (Unlimited) \$500.00 each

This sponsorship offers wonderful exposure at the conference. This sponsorship includes a listing in *Concrete Connections*®, recognition in onsite packet and on MCA's web site, and signage displayed during the reception. You may also place collateral materials and/or gifts on a table during the reception.

Award Posters Sponsorship (Unlimited) \$300.00 each

Sponsor the award posters that are displayed throughout the conference and exhibit area. This sponsorship includes a listing in *Concrete Connections*®, recognition in onsite packet and on MCA's web site, and signage at the conference.

Awards Luncheon/Ceremony Sponsorships (Unlimited)

The sponsorship offers wonderful exposure at the conference. This will be the event that draws the largest number of attendees. This sponsorship includes a listing in *Concrete Connections*®, recognition in onsite packet and on MCA's web site, and signage displayed during the luncheon/ceremony. There are three levels available with no limit on the number of sponsorships.

Gold Level	\$1000.00
Silver Level	\$500.00
Bronze Level	\$250.00

Local Agency Workshop Attendance Scholarship (Unlimited) \$375 each person

Sponsor an individual to attend the workshop from a local agency-must be paid at time of registration.



**2022 MCA Winter Conference
Sponsorship Opportunities**



February 16-17, 2022

The Inn at St. John's, Plymouth, Michigan

Name: _____ Title: _____

COMPANY NAME: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Payment Methods: Check Enclosed Amex Visa Master Card Discover

Credit Card Number: _____ Expiration: _____

Cardholder Name-Print: _____ Zip Code: _____

Signature: _____

Email Address for Receipt: _____

Workshop Sponsorship **\$2,000.00**
 Names of Two Attendees _____

Breakfast/Lunch Sponsorship (6 available) **\$500.00**

Speaker Sponsorship (Unlimited) **\$500.00**

Annual Meeting/Wednesday Reception Sponsorship (Unlimited)
\$500.00

Award Posters (Unlimited) **\$300.00**

Awards Luncheon/Ceremony Sponsorship (unlimited) **Gold \$1000.00**
 Please Circle Choice **Silver \$500.00**
Bronze \$250.00

Local Agency Workshop Attendance Scholarship (Unlimited) **\$365.00**

Person Attending & Agency Name: _____

Thank you for your sponsorship, please return this form with your payment to the MCA.
 You may fax, email or mail the form back to MCA. Fax (517) 347-7740,
 Email: cruthig@miconcrete.net or mail with payment to the address listed below.

**FORMS MUST BE INTO THE OFFICE BY February 1, 2022
 IN ORDER TO ACCOMODATE ALL EXPOSURE OPPORTUNITIES.**

**MICHIGAN CONCRETE ASSOCIATION
 2937 Atrium Drive, Suite 200 * Okemos, MI 48864-4222
 Phone (517) 347-7720 or (800) 678-9622
 Fax (517) 347-7740 Website: www.miconcrete.org**