

JANUARY | 21-22, 2020

8:30 am - 4:30 pm

Cost: \$400.00

Breakfast and lunch provided

DECORATIVE CONCRETE CERTIFICATION

2020

Course Overview

Our decorative concrete seminar and certification program is tailored for the concrete professional looking for hands-on training and market information that will diversify their current concrete offerings. Two full days of application instruction mixed with business essential topics including costing, pricing, and promotion will provide the tools necessary for individuals or companies interested in entering the decorative concrete market. Attendees will be enlightened to the growth potential of this lucrative market. Contractors already offering decorative options will learn additional techniques and methods to improve their finished product and their companies' bottom line. Space for this hands-on training is limited, so fill out the registration form TODAY! Seating is limited.



MCA Training Center
3130 Pine Tree Road
Lansing, MI 48911

Located just off Jolly Rd. near
the US 127/1-96 Interchange
TRAINING LOCATION



**REGISTER
NOW**

To register or for more information:

WWW.MICONCRETE.ORG

CLICK ON CERTIFICATIONS

Contact: Lisa Clegg

Phone: 800-678-9622

Email: lclegg@miconcrete.net

TRAINING OVERVIEW

- Stamped process and methods
- New magnetic stamps overview
- Micro/thin finish overlays
- Controlled exposures
- Proper site layout
- Timing and finishing options
- Integral color matching
- Maximizing your profits